

	Barn Raiser	Harvester	Cultivator	Seed Sower	Farm & Family	Fair Supporter
Social Media postings	✓	✓	✓	✓	✓	
Media promotion and press releases	✓	✓	✓	✓	✓	
Business Facebook page tagged in all RRFE posts	✓	✓	✓	✓	✓	
Fair Week Benefits:						
Free Vendor spaces	3 spaces	2 spaces	1 space	1 space	1 space	1 space
Announcements throughout the fair	5	3	2	1	1	1
Option to provide awards for winners of your sponsored category	✓	✓	✓	✓		
Photo opportunity with Livestock/Expo/Entertainers/Pageant participants	✓	✓	✓			
Year Long Benefits:						
Ability to have members on fair committees	✓	✓				
Generate goodwill within your community	✓	✓	✓	✓	✓	✓

Pageant Sponsors will have their advertising targeted specifically during the Pageant, unless another Sponsorship level is selected, then you will receive all those benefits as well!!!

*\$200 Level: Your logo will appear on all Pageant print material, on our website and Facebook page, and be announced at the age level sponsored! You may also provide an additional prize to the winner of your age division.

There are 4 opportunities at this level: Ages 16-19; Ages 13-15; Ages 9-12; Ages 6-8

*\$100 Level: Your logo will appear on all Pageant print material, on our website and Facebook page, and be announced at the age level sponsored! You may also provide an additional prize to the winner of your age division.

There are 2 opportunities at this level: Ages 3-5; Ages 0-2

Want to customize something beyond what you see here? So do we! Call or email Janelle to find out how we can tailor your sponsorship to meet your needs!

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship level. Completed forms may be completed and returned to Rockbridge Regional Fair and Expo at fair@rockbridgefairandexpo.org or by mail to RRFE, P.O. Box 758, Lexington, VA 24450. Please don't hesitate to contact us with any questions 540.460.0061.

CONTACT INFORMATION:

Company Name *(as you wish to be acknowledged)*

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip

SPONSORSHIP OPPORTUNITIES:

____ \$4,000 Barnraiser Sponsor

____ \$2,500 Harvester Sponsor

____ \$1,000 Cultivator Sponsor

____ \$500 Seed Sower Sponsor

____ \$250 Farm & Family Sponsor

____ \$1-299 Fair Supporter (write in your amount)

____ Other Sponsorship Level \$ _____

PAYMENT INFORMATION:

____ Please send me an invoice (payable by check or Square)

____ I have enclosed a check made payable to the Rockbridge Regional Fair and Expo (or RRFE)

\$ _____

Total Sponsorship Commitment

Authorized Sponsor Signature

Date



THANK YOU FOR YOUR SUPPORT!

Once we receive your completed sponsorship form, RRFE staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos to fair@rockbridgefairandexpo.org.

All materials will be sent for your approval before going to print.